

Xavier University

Exhibit

All Xavier Student Newspapers

Xavier Student Newspapers

1960-05-13

Xavier University Newswire

Xavier University (Cincinnati, Ohio)

Follow this and additional works at: https://www.exhibit.xavier.edu/student_newspaper

Recommended Citation

Xavier University (Cincinnati, Ohio), "Xavier University Newswire" (1960). *All Xavier Student Newspapers*. 2082.

https://www.exhibit.xavier.edu/student_newspaper/2082

This Book is brought to you for free and open access by the Xavier Student Newspapers at Exhibit. It has been accepted for inclusion in All Xavier Student Newspapers by an authorized administrator of Exhibit. For more information, please contact exhibit@xavier.edu.

XAVIER UNIVERSITY NEWS

Student Newspaper of the Oldest Catholic College in the Northwest Territory

VOLUME XLIV

CINCINNATI, OHIO, FRIDAY, MAY 13, 1960

NO. 22

BULLETIN

In last week's NEWS the Clef Club Concert and Dance was inaccurately reported as being scheduled to be held in the Hall of Mirrors. This information is also listed in the official Family Day brochure.

However, the program will be held at the Ballroom of the Sheraton-Gibson Hotel, starting at 8:30 p.m.

Class Of '62 To Order Rings

Mr. George Miltenberger of the Josten Ring Corporation will be in South Hall all day on Wednesday, May 18, to accept orders for Senior rings. The Class of 1962 has a choice of either gold or white gold rings with jet black or confederate gray backgrounds. Stones may be of the faceted top and faceted back type or of the buff top and faceted back variety.

Rings come in both 16 and 18 penny weights. The 16 penny weight ring is priced at \$36.90 tax included. The heavier ring sells for an even \$39.00 tax included. An additional \$2.00 is charged for the white gold ring in either weight. An initial deposit of \$10.00 is required with each order.

Initials engraved inside the ring and a plastic backing are included in the purchase price. For an additional \$1.00 the Josten Company will engrave the full name.

Vets' Club Picnic Set For Sunday

The Xavier University Veterans' Club will hold its annual picnic this coming Sunday, May 15, at the Lakeside Lodge in Sharon Woods. The picnic will start at 11:00 a.m. and will continue until 11:00 p.m., with games during the day and dancing in the Lodge in the evening.

All veterans are invited to bring their dates for this event. Anyone who has spent time in the armed forces, be it 6 months or six years, is considered a veteran.

Cost for refreshments will be \$2.00 for all veterans and \$3.00 for all other friends of veterans.

Former Physics Department Head Succumbs After Lingering Illness

A distinguished educator, research scientist, labor arbitrator, and former chairman of the Xavier University Physics Department, the Rev. Albert H. Poetker, S.J., died last Friday,



Rev. Albert H. Poetker, S.J.

May 6. The seventy-three year old Jesuit passed away at Good Samaritan Hospital, Cincinnati, at 10:25 a.m.

Family Day

Casino Night Featured

by Mike Markiewicz, NEWS Associate Editor

The Family Day weekend will be initiated this evening in the Netherland-Hilton Hall of Mirrors, and with just enough time out to sleep will continue into Sunday's early morning hours. Mr. C. R. Beirne, chairman of the event, has fitted together a full and varied schedule of exhibition and entertainment.

The Clef Club, having recently returned from a whirlwind tour of the Midwest, will provide the entertainment this evening with their Spring Concert and Dance. The Clef Club is ready with everything from Rodgers and Hammerstein to French folk songs. Bobby Keys is ready with his orchestra for the dance afterwards. A President's Reception will be held in Logan Hall after the concert for those of the parents and faculty who don't feel like dancing. Tickets for the concert and dance are on sale at \$3.00 per couple, and

tickets for the concert alone are on sale at \$1.00 per person.

Saturday morning starts off at 10:30 a.m. with Mass for the parents in Bellarmine Chapel. Then at 2:00 p.m. a flag raising ceremony and Pershing Rifle drill are scheduled. Immediately following the drill, the Musketeer baseball team will engage the University of Dayton in one of the important games of the season.

At 3:00 p.m. this same afternoon the Xavier University Masque Society will give a special performance of their recent highly popular musical, "Of Thee I Sing." Little but praise for the Masque's production of this political satire has been heard from those who saw it this past weekend. Dinner at 5:00 p.m. will be preceded by rosary and Benediction.

Saturday evening brings a new innovation in the Xavier Family Day tradition—"Weekend in Monaco." Mr. Maringer and the Xav-

ier University Band start things off at 7:30 with a Band Concert in the Armory. Then Casino Night begins.

At one end of the fieldhouse Sammy Leeds and his orchestra will oblige those who prefer to dance. At the other end will be the casino, giving everyone the opportunity to play every game of chance imaginable. The price for this combination concert, dance, and casino is \$2.50, including the \$10,000.00 in stage money which can be used to purchase chips or refreshments. Additional chips may be purchased if desired, and at the end of the evening these chips may be exchanged for prizes.

For those not attending the band concert, the dancing and Casino are scheduled to begin at approximately 9:00 p.m.

Tickets may be obtained from Mr. Beirne, from Fr. O'Brien's office in Boylan Hall, or from any one of a number of dorm representatives.



Thomas R. Frank Student Man Of Year See Editorial On Page 2 'Hap' O'Daniel New Manager Of WCXU

Xavier's campus radio station, WCXU, will have a new station manager next year in the person of Michael "Hap" O'Daniel, sports editor of the Xavier News. He will succeed Edward Schmidt, whose resignation becomes effective at the end of this school year.

A junior from Louisville, Ky., O'Daniel's past radio experience includes short stints with WAVE and WKLO of Louisville and a year as sports broadcaster for WCXU. In addition to his position with the News, he has served as sports editor of the yearbook the past three years and is Cincinnati sports correspondent for the Louisville Courier-Journal.

Schmidt, a junior from Hamilton, Ohio, is a member of Alpha Sigma Nu, treasurer of both the Sodality and the Sodality House, and has been a three-year member of Student Council in addition to his post as station manager.

(Continued on Page 10)



Soloist Phil Grib

X.U. Band To Entertain On Family Day

The Xavier University Band will close its 1959-60 season tomorrow night when it holds its third annual Family Day Concert, which will be held in the Armory beginning at 7:30 p.m. This is the only time that the students and friends of Xavier have a chance to hear the Band in a concert.

The Family Day Concert will offer selections from Bowles' "Theme and Scherzo," to Walter's "A Hot Time in the Brasses Tonight," "Overture in Miniature" by Cacavas and the concert march, "Totem Pole," by Osterling are two other numbers on the program.

Burke's "The Magic Trumpet" will be featured in a trumpet solo by senior bandsman, Thomas Malone. Philip Grib, Band president, will solo the Weber-Davis "Concertino" on the alto sax. Bonnie Heimann and James Cissell will give baton twirling interpretations to two numbers. Bonnie will be featured in Bowles' "Marching the Blues," and Jim will twirl to Farnon's "All Sports March."

Bernstein will be featured with selections from West Side Story. Included will be selections of "I Feel Pretty," "Maria," "Something's Coming," "Tonight," "One Hand, One Heart," "Cool" and "America."

Peterson's "Spring Overture" and the Pollock-Norman "Soliloquy for Band" are also features of the program.

The Band is directed by Gilbert T. Maringer, who built the Xavier Band from a haphazard volunteer group to the disciplined unit it now is. It was due a great deal to the efforts of Mr. Maringer that a band scholarship program was inaugurated here at Xavier, and that the Band now has white concert uniforms, which will be used for their first concert tomorrow night.

Master of Ceremonies this year is Rev. John N. Felten, S.J. Fr. Felten, prefect of Marion Hall and an instructor in Classical Languages, got his B.A. at Oxford, and has been at Xavier since 1947.



Soloist Tom Malone

Concert-Dance At Gibson Tonight; Special Show At Ball Park Later

Tonight is the last chance to see the Clef Club perform in concert this year. At the Gibson Ballroom in downtown Cincinnati at 8:30, Family Day will officially open with the singers' spring concert and dance. Tickets are on sale at South Hall, and will also be sold at the door. This is NOT a formal dance.

Bobby Keys and his band will begin playing immediately after the concert and continue until 2:00. All are invited to attend.

After the concert, the Clef Club's new officers will be introduced. At elections last week, John Scharfenberger, a junior from Louisville, was voted the presidency. The number two spot, business manager, was captured by Charlie Blank. Vice-president, secretary, and treasurer are Jack Poland, Jack LeMoult, and Jim Loeb respectively.

This will be the last appearance of the club under its present officers: President, Bob McLaughlin; business manager, Tom Cahill; vice-president, Bob Kopecky; treasurer, Mike Timmerman; and assistant business manager, Bill Drach.

They will also make a special appearance at Crosley Field the night of Tuesday, May 24.

On this date they will take part in the special pre-game ceremonies honoring the twenty-fifth anniversary of the first night baseball game, singing the Star Spangled Banner to conclude the ceremonies.

Although the program is not complete, officials of the Cincinnati Reds hope to get Vice-President Richard M. Nixon as featured guest.

The first night game was played at Crosley Field on May 24, 1935. On that date, then-President Franklin D. Roosevelt threw a switch in Washington, D.C., which turned on the lights in the ball park.

Experts of that day said the plan would never work, that night baseball would be a failure. Today, fifteen of the sixteen major league clubs play a large number of their games "under the lights."

The opponents for the Redlegs on May 24 will be the only holdout against night games, the Chicago Cubs. During the game, the Clef Clubbers will occupy box seats as guests of the Redlegs.

X.U. News Editorials

A Dedication

This final issue of the Xavier University NEWS is dedicated to the men of the graduating class of 1960. They have given and taken education during four years of change and progress.

To these men, the senior class, we of the NEWS offer congratulations and the best of good luck.

"Student Man Of The Year"

The Xavier University NEWS does hereby bestow upon Thomas R. Frank the first annual "Student Man of the Year" award. This honor, instituted by the NEWS, is given and will be given to the member of the present year's graduating class who has best served the student body during his four years at Xavier. Mr. Frank has served on Student Council for four years and held the position of president of Student Council during his senior year. He is also a member of Alpha Sigma Nu, the National Jesuit Honor Fraternity, and the Xavier Order of Military Merit. He is an English major.

The precise qualification for this award is that the student chosen must have distinguished himself in serving the student body for its benefit while maintaining good academic standing. No one with less than a B average for four years work is considered.

Mr. Frank was chosen for this award from a field of seven finalists. The final choice was made by the editorial board of the NEWS. The other six finalists were Edmund J. Adams, Edgar S. Edelmann, Richard L. Gruber, William L. Lamey, Jr., Robert N. Mallardi, and Albert Mechley, Jr.

In addition to these men other prominent student leaders were considered. All contributed strongly and served generously not only their own activities but also the entire student body. However, after prudent and objective judging, Mr. Frank was named as the individual who best promoted the interests of the students while at the same time strengthened the bonds of public relations between the students and the administration. To Thomas R. Frank the NEWS extends its heartiest congratulations and names him the Xavier University NEWS' "Student Man of the Year" award.

Invite Your Folks

This weekend the product of a good deal of time consuming labor by the Dads Club will materialize in the annual Family Day celebration. In the past the activities of this day have proved themselves as one of the most enjoyable social events of the academic year. And this year promises an even better program.

The NEWS urges all day-hops to inform their parents of this occasion which promises an enjoyable day in addition to the beneficial effects of spending a day at your university with your family. Already a good number of out of town parents have made reservations to attend Family Day. We certainly would like to see at least an equal number of day-hop families attend.

In a sense the day-hops are the hosts of Family Day since they are natives of the Queen City. At first glance it might seem silly and impractical to give up Saturday for a day of fun. At second glance it promises a healthy way of developing pride in your family and your university.

Best Seat In The House

by J. Ward Doering, NEWS Associate Editor



Last Thursday I saw the Masque production of "Of Thee I Sing." As with all the previous Kvapil directed plays I have seen here, I liked it.

There were a few little things I didn't like. The band was too small, but what there was was good. The same for the girls' chorus: too small.

The male singing was not all that it should be. Only one or two of the male choristers had good voices, and, unfortunately, their blend was not always pleasing.

Also, the two principal male characters, Bob Theis and Jerry Simon, although they are fine actors, are not exactly ideal for leads in a musical. But then "Music Man" was in the same boat, too, and did rather well on Broadway.

But the front page of the program tells you this musical must be a hit. Book—George Kaufman and Morrie Ryskind; lyrics—Ira Gershwin; music—George Gershwin; director—Otto Kvapil.

When the overture began I had a pleasant surprise. The loss of Fr. Reinke hasn't hurt, for Fr. Krolikowski, who also is producer, is more than able to handle the

Gershwin tunes.

I hope most of my readers have seen the play, so I won't give a run-through of the story. I will only say that it is the story of a successful candidate for president and his marital troubles.

As for outstanding performers. First of all, the girls: The singing of Maureen Stretch, Pegge Gerding, Lois Nemser, and the ladies of the chorus gave the audience a real treat. So did some of the costuming.

Among the men: I always enjoy the comic acting of Bob Theis and Jerry Simon. Dom Bernardi and Jim Newell have perhaps the best male voices with solo parts, and Ren Frutkin is a lot of fun as a presidential assistant.

My particular favorite, though, was Alexander Throttlebottom as portrayed by "Topper" Schroeder. Gerry Bamman again showed that, under Mr. Kvapil's tutelage, he can become one of Xavier's top actors.

As I said before, it was a lot of fun, and if you haven't seen it, I urge you to. It will be shown tomorrow afternoon as part of the Family Day celebrations.

Letter To The Editor

Cadets Shine

Gentlemen:

Xavier should be proud of the outstanding performance of the ROTC Regiment at the Annual Formal Inspection on Monday, May 2, 1960.

We of the Military Department congratulate all cadets for their outstanding performance in class, on the campus and at the review and awards ceremony. This was my fourth annual inspection at Xavier and I have never before seen our cadets equal this high standard. You have made us very proud to have had a part in this accomplishment.

Lucius F. Wright, Jr.
Lt. Col., Arty.
PMST

Music Stand

by John Logsdon

A month from now, I'll be a continent away, writing about radar and computer systems for Hughes Aircraft in Los Angeles. After two years in which most of my writing was about music, technical writing is going to be a big change. But I doubt if my interest in music will weaken; music is an integral part of the life I want to lead.

Looking back over the past two years that I've been writing this column, and the years before that, I find that music, in some way, was connected with most of the pleasure I've gotten out of life. Not only jazz—though I do believe it is the most alive, most vital, form of entertainment available in America—but all kinds of music.

The many nights spent dancing to the bands at Moonlight, Castle, and the Topper; great musicals like "West Side Story," "My Fair Lady," "Gypsy," and "Music Man"; afternoons and evenings at French Lick and Newport; parties, big and small, with the hi-fi as the center of attraction; a stack of records, with sounds for every mood—these have been important things in my "extra-curricular" life.

I've met many musicians in the course of writing this column, and I've found most of them the kind of honest, human personalities I dig. Music, I guess, is an honest profession; honest in that it is a direct expression of the musician's attitude and beliefs.

Most of the people in the music business around Cincinnati have been very kind to me. They've provided many evenings of entertainment for me in return for publicity or a record review. To all of them, thanks.

To the people who've read my column and commented upon it—pro and con—also thanks. Ralph Gleason, one of the country's leading jazz writers, gave me one of the best compliments of my life when he wrote, "I feel you should continue writing about jazz . . . there is such a great need for people who grasp the sociological significance of jazz, rather than are just concerned with the musicological part of it."

But, I guess, the most thanks must go to music itself. It's been



Private Line

by Tom Cahill and Jack LeMoult



Since this is the last issue of the NEWS this year and the last issue in which I will officially write as a member of the staff, my junior partner, Mr. LeMoult, has consented to give the column over to gabby Tom today so that he can do a bit of reminiscing about the past four years.

This sentence which I was sent up for way back in 1956 hasn't been bad, you know. Admittedly there were times when I wished I was on the outside, times such as the day my class sprinted across Cincinnati with the UC goal post under its arms. Of course, we wrote that episode off with a "well, we had to show our school spirit some way" shrug of the shoulders, and Fr. Ratterman nodded a dubious yes as he made out a check for \$300.

There were times, too, when I wouldn't have traded places with anyone in the world. I can still feel the thrill of the NIT win in 1958. And I wasn't even on the team!

We of '60 were in on a number of firsts—the first masked Mardi Gras dance, the first Sodality variety show, the first Clef Club appearance out of town. In our time, our school's athletic teams have risen and fallen and promise to rise again, our dramatic society has taken giant steps toward professional theatre, our science and modern language departments have won numerous grants, our classmates have carried off national awards, our debaters have captured enough gold cups to fill every cavity of every customer in the Hinkle Hall dentist's office, and tuition has reached new highs. And all in four years.

Being an optimist, I see great things for our class of '60. If John Kennedy doesn't make it this year, Tom Frank will undoubtedly be the first Catholic in the White House. Paul Sikora will be the man-in-chief in the missile department of our government, Bob "Edward R." Mallardi will have his own program on CBS entitled "Man to Man," Tony Schmitt will have every movie-goer from one coast to the other drooling over their popcorn, Dick Vanek will be making people sick while Dr. Stuntebeck cures them, and me . . . I wonder if Winchell needs a replacement.

They called Eisenhower's graduating class at West Point the class the stars shined on, but I think Xavier can match it galaxy for galaxy. Before long we should have the country sewed up (surely someone will follow in the footsteps of Betsy Ross), and then WORLD, WATCH OUT.

Yes, the warden, Fr. O'Connor, informed us the other day that because of good behavior (I knew it wasn't good grades), we've been granted a parole. And to tell the truth, I've become so attached to the place, ball and chain included, that I'm not at all sure I want to leave.



Commentary

by Jerry Martin, News Managing Editor



Senator Mike Mansfield, acting Senate Democratic leader, told the Senate Monday that he hoped Congress would avoid a "blood lust for scapegoats or the temptations of political advantage in this incident." The incident he was referring to, of course, was the Russian shooting or rocketing of a U-2 high altitude observation jet.

Now Commentary can agree that it is true that the State Department looks enough the fool without America lambasting it also. But outside of what other countries might think, just how does this reflect on the incumbent Republican administration? We will take it for granted that Mr. Eisenhower and Mr. Herter were aware of a summit meeting due to begin this Monday next. And they did, of course, know

a great friend, comforter, prod-der, and preacher. I can only hope that in this column I've been able to express some of the many things that music can be to those who stop to listen to it.

of the reconnaissance flights over the Soviet Union.

In view of the fact that precious few human beings (such as perhaps one A. Lincoln) are infallible, they must have known that sooner or later one of the flights was going to run into trouble. No one knew when, certainly, but was it really worth the chance sending the flights less than two weeks before the summit conference, wherein lies most probably the fate of West Germany, among other vital issues?

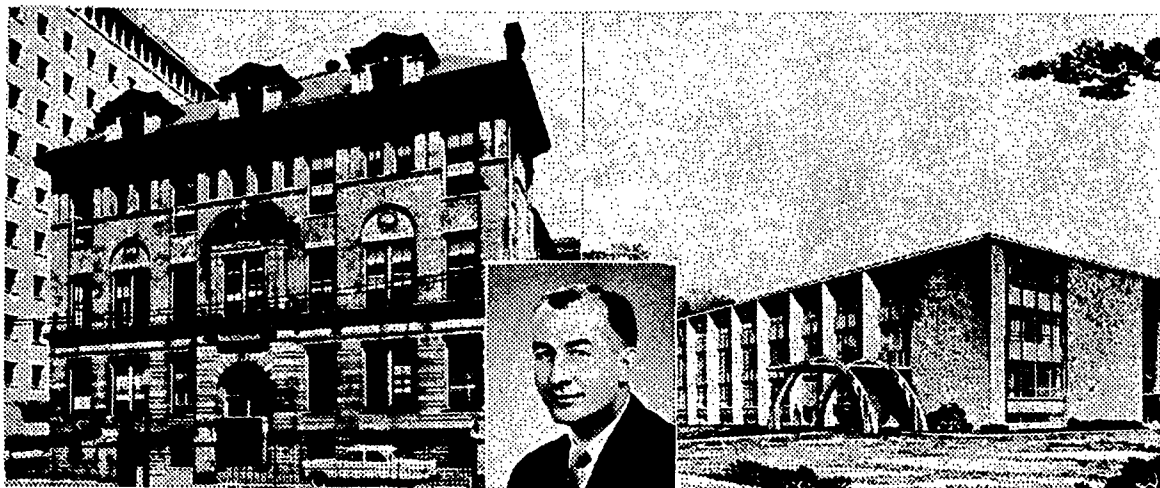
And yet more . . . Mr. Eisenhower's press secretaries have denied that the President has ordered a stop of flights over or near Red borders. However, Mr. Hagerty does "not know whether that meant it could be assumed such flights were continuing." Now really.

I trust that the entire Republican party does not have this perverted sense of responsibility. I particularly hope that Mr. Nixon does not have, if his aspirations are still as high. Yet it would seem that the two highest ranking Republicans in the country (extraneous of Mr. Nixon)—Eisenhower and Herter—should in some light reflect upon the entire party. No matter what the necessities of existence might be, there just might be a little common sense exercised by those in power, in carrying out the necessities. Commentary wonders whether the G.O.P. has this sense.

XAVIER UNIVERSITY NEWS

Published weekly during the school year except during vacation periods by Xavier University, Hamilton County, Evanston, Cincinnati, Ohio. \$1.50 per year. Entered as second class matter October 4, 1946 at the Post Office at Cincinnati, Ohio under the Act of March 3, 1879.

EDITOR-IN-CHIEF: Denny Doherty, '61
MANAGING EDITOR: Gerald Martin, '61
ASSOCIATE EDITORS: Tom Cahill, '60, J. Ward Doering, '62, Mike Markiewicz, '61
COLUMNISTS: John Logsdon, '60, E. DeVereaux Vanek, '60, John Reifes, '60, Jack LeMoult, '61
FEATURE WRITER: Jim Keller, '61
STAFF REPORTERS: Tom Kall, '61, John Gutting, '61, Ron Koch, '61, Wally Buchmann, '62, Joe Gavin, '60, Len Schmaltz, '63, Gary Ryan, '63
SPORTS EDITOR: Hap O'Daniel, '61
SPORTS WRITERS: Fran McManus, '61, Mike Harmon, '63
BUSINESS MANAGER: Ron Knopf, '61
CIRCULATION MANAGERS: Charles Blank, '63, Gary Graff, '62
FACULTY MODERATORS: Mr. Thomas Weck, Mr. William Becklage

Landmark Razed**Evening College Moves To Evanston Campus**

Left: Xavier University Evening College is a Queen City landmark; insert: Russell J. Walker, Dean, Evening Division; Right: Architect's sketch of the new classroom.

Xavier University's historic Evening College will move from its downtown site at 520 Sycamore St. to the Victory Parkway campus in September, the Very Rev. Paul L. O'Connor, S.J., president of Xavier University, has announced.

The Evening College has been located in the downtown area since

1911. It was first established at the present St. Xavier High School at Seventh and Sycamore but later was moved to its present site in the St. Xavier Commercial School Building.

This latter building has been acquired by the Procter and Gamble Company and will be razed

during the summer to provide space for a parking lot adjacent to the Procter and Gamble Building at Sixth and Sycamore Sts.

The move to the scenic Victory Parkway campus will terminate for the present Jesuit educational activity in the downtown area which has been continuous since

1840 when a small band of Jesuits under the Rev. John A. Elet, S.J., arrived in Cincinnati from St. Louis to take over the administration of the Athenaeum, the name of which was then changed to St. Xavier College. The St. Xavier High School for boys will move to a new campus on North Bend Road in September.

The Jesuits also formerly sponsored a free day nursery, the commercial high school for girls and a grade school on Sycamore Street.

In announcing the move of the Evening College, Father O'Connor pointed out that the students will have easier access to the expanding educational facilities of the University. These include the University library with its comprehensive collection of bound volumes and periodicals, the biology, physics, and chemistry laboratories; the South Hall Little Theater; the snack bar and bookstore; the student activities center; the closed circuit radio station; the speech arts laboratory; lecture and meeting rooms and recreational facilities.

To provide adequate room on the Victory Parkway campus for Evening College students, the University is presently constructing an air-conditioned building which will add 32 classrooms to the present plant.

Evening classes are already being conducted on the Victory Parkway campus under the sponsorship of the Xavier Graduate School.

Russell J. Walker, dean of the Evening College, said that the move will mean that the Evening College will be able to augment its offerings in the ensuing years.

The Evening College is open to both men and women and offers the degrees, Bachelor of Science in Business Administration, and certificates in accounting, general business, marketing, labor relations, and traffic and transportation, as well as numerous short term courses in a wide variety of fields. At its downtown location, the Evening College had space for approximately 1,200 students but will have considerably larger facilities on the Victory Parkway campus, Dean Walker said.

THE SHIRT LAUNDRY

3616 Montgomery Road
EVANSTON

One Block South of Dana
A Few Blocks North
Of The Dorms

Bachelor Service
Fluff Dry Bundles
4 HOUR SERVICE

See The Dinah Shore Chevy Show in color Sundays, NBC-TV—the Pat Boone Chevy Showroom weekly, ABC-TV

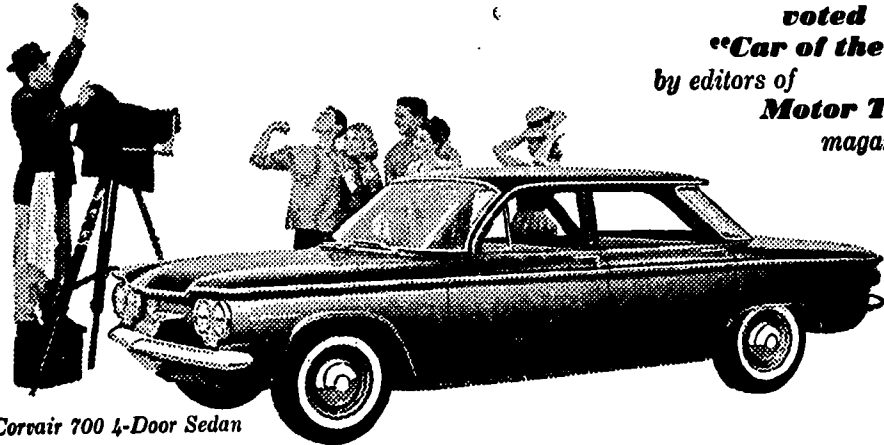
professional drivers got

27.03 mpg

in the Mobilgas Economy Run

MILEAGE MAKER!! TROPHY TAKER!!

voted
"Car of the Year"
by editors of
Motor Trend
magazine



Corvair 700 4-Door Sedan

Besides wringing extra miles from every gallon, and besides stacking up as 1960's outstanding car—look what else Corvair has in store for you. The smooth-as-butter ride you get from independent suspension at all four wheels. The increased traction that comes with the engine's weight over the rear wheels—where it should be in a compact car. A practically flat floor, a folding rear seat, five jaunty models, including the new Monza Club Coupe.



for economical transportation

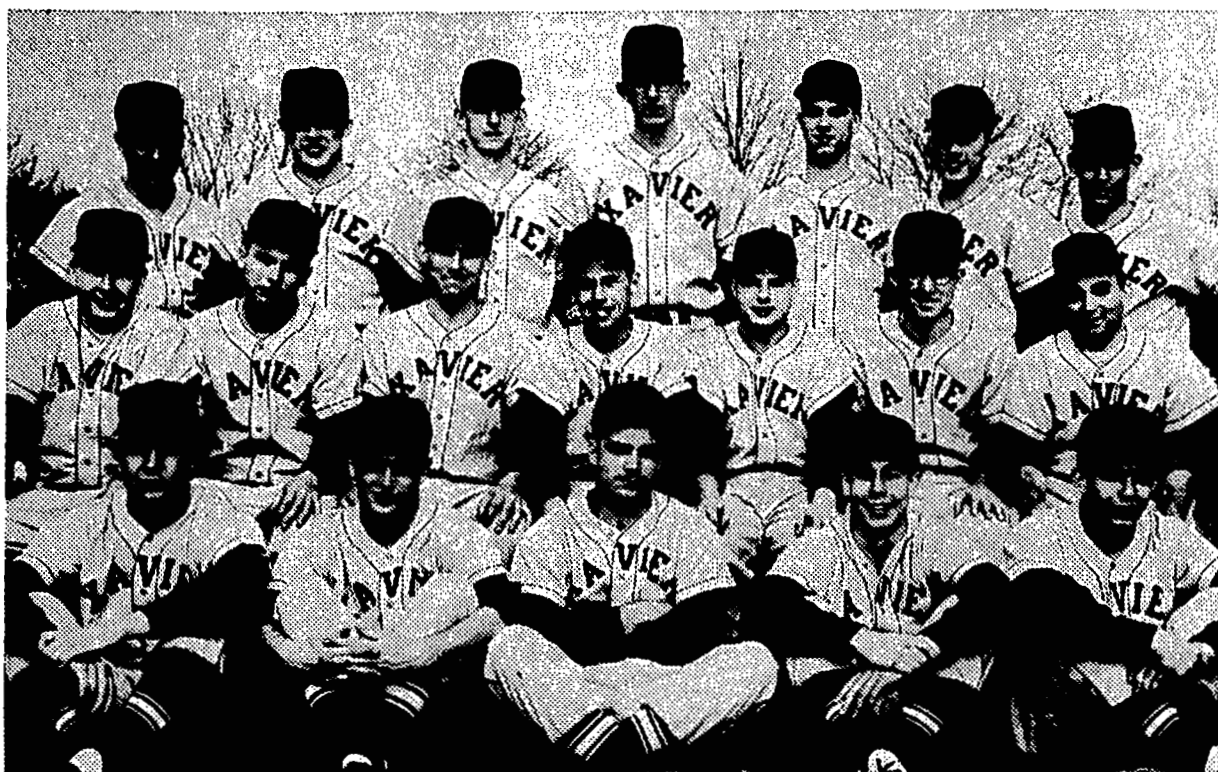
Check the low price tag at your local authorized Chevrolet dealer's

The *Esterbrook* SCRIBE[®]
is the Ball Point made
to write best on PAPER!

Here is a piece of paper.
Clip it out and try this
test: write on it with
an *Esterbrook* and all
other ball point pens,
and by golly you'll see
what we mean.



Esterbrook SCRIBE \$1.69



XAVIER'S BASEBALL TEAM is back home tomorrow for a Family Day game with Dayton at 2:15. Squad members are, from left, first row: Dick Strenk, Jerry Lukowitz, Larry McCraith, Terry Brannen, Fred Misfeldt; second row: Tim Boylan, Bill Dresmann, Denny Poillon, Frank Howard, Mike Gallagher, Don Ayersman, Tony DiNome, third row: Phil Noznesky, Emmett Chambers, Mike Kelly, John Hunt, Tom Duty, Jim Klein, Neil Gederberg.

Korean Native, Andrew Huh, Wins Brockman Hall Division Of IM Table Tennis Tourney

Brockman Hall's table tennis champion is a 5-6, 130-pound bundle of energy who's surprised at the lack of table tennis interest in this country.

Andrew Huh (pronounced Hoo), a 25-year-old graduate student from Kwang Ju, Korea, won the Brockman championship 2-0 Tuesday night with a win over Edward Chan, a native of Hong Kong, China. He's the odds-on favorite to capture the school crown; he has to play the Elet winner.

Andy, who attended the University of Seoul, is aiming for a Master of Business Administration with a concentration in economics. He's been playing table tennis over 10 years, and held the all-college championship of Korea before coming here.

Earlier this year, Andrew played in a city-wide tournament. In the first round, he defeated the defending two-time Cincinnati champion, but was eliminated in the semi-finals by the eventual winner.

"I was surprised to see so few

people at the tournament," Huh commented. "There wasn't even anything in the paper about it. In Korea, table tennis is practically our national sport. Interest in it is very high. One reason is because it is so inexpensive."

Andrew, who uses his own special paddle, plays table tennis with the fervor usually associated with a sport like ice hockey. "My arms and hips ache," he said after his tournament win. "Table tennis is not easy. We play hard."



ANDREW HUH

... table tennis champ

Xavier Sailors Finish Spring Season With Seventh Place In D.Y.C. Regatta

Seventh place was the best Xavier's Sailing Club could manage as it concluded its spring season at the Detroit Yacht Club Invitational last weekend.

Eleven schools entered the regatta, held on the Detroit River near Lake St. Clair, with Michigan amassing 190 points to walk away with first place.

Winds up to 20 miles per hour swept the river Saturday, but Sunday the wind was hardly strong enough to overcome the river's strong current.

Skipper Dave Lugers and crew Jim Ferguson handled all eight "A" races for X.U., but could finish no higher than fourth. Skipper Bill Nevel and crew Steve Smith did a little better in the eight "B" races, climbing to a third once.

The order of finish: Michigan 190, Detroit 158, Notre Dame 147, Wayne State 143, Ohio State 128, Michigan State 127, Xavier 111, Ohio Wesleyan 107, Toronto 101, Fordham 82, Wooster 80.

With the spring season completed, the Xavier mariners are optimistically looking forward to their fall schedule, which begins with the Orchard Lake regatta next October 1. Xavier has its



BILL NEVEL

... Sailing Club skipper

three leading skippers—Lugers, Nevel and Jim Ulrich—returning, while some of the other top Mid-western schools lose their best men.

Table tennis is more than a sport to Andrew Huh; to him, it's a consuming passion. Ask the people who've played against him in the Brockman recreation room, where he hasn't lost a game. And he says he's out of practice.

Most of Andrew's scheduled opponents forfeited to him. He only played one match before the finals.

Under My Hat . . . with Hap O'Daniel

NEWS Sports Editor

This being the last issue of the school year, let's take a look back and see what Xavier accomplished in the field of athletics:

Given a new coach, **Ed Doherty**, and a new offense, the Slot-T, the football team finished 4-6 instead of 1-8-1, 2-8, or 3-7, as pre-season experts had dourly predicted.

The only forecaster to predict a 4-6 season for Xavier was **Anson Mount** of Playboy Magazine. However, he's picked Xavier to finish 4-6 for three straight years, so I guess he finally had to hit it sometime.

Junior quarterback **Ronnie Costello** had a hand in setting 16 new school records, most of them via the forward pass, aided by a thin end named **Jim Mullen**, who snared a lot of those passes.

Freshman coach **Ed Biles** saw his team finish 3-1 for the second straight year as he fielded "the finest line I've ever coached."

Doherty, line coach **Pat O'Brien** and freshman assistant **Bob VonHolle** were new additions to the coaching staff, replacing **Mick Connolly**, **Norm Deeb** and **Ron Williams** in that order.

Jumbo Jim McCafferty climbed down from the gallows erected for him last year to tutor the basketball team to a 17-9 record, including a six-game winning streak before Dayton proved that a team's home is not necessarily its Castle.

Jack Thobe led the team in scoring and **Bill Kirvin** led the nation in foul shooting.

Don Ruberg and assistant **Jim Puthoff** saw their frosh fall thrice at the season's end to finish 8-9.

After winning its opening regatta, the Sailing Club ran into bad water in its next three starts. The golf and baseball teams slumped after good starts but still cling to hopes of winning seasons, while the future looks bright for the tennis team.

Bob Pille of the Detroit FREE PRESS, who used to cover Xav- and the Cincinnati Reds for the Cincinnati POST, passes along the information that **Steve Junker** is fully recovered from a recent knee operation. Doctors termed the operation a success, and the Detroit Lions will be counting on big Steve next year. An end, Junker

X PLAYS DAYTON IN FAMILY DAY GAME

by Mike Harmon

Tu, the ancient barbarian god of the sky, must not be a baseball fan. Thanks to him, however, Xavier's Musketeers will be well rested when they take the field against Dayton's Flyers in tomorrow's Family Day special at 2:15.

Coach Don Ruberg says he will probably start ace lefty Dick Strenk tomorrow in hopes of moving Xavier closer to a winning season. Xavier's current record is 6-8. Strenk stands 4-2 on the season.

Garry Roggenburk of basketball fame, who was the second leading strikeout artist in college baseball last season, will probably handle the mound chores for the Flyers. He's a 6-6 sophomore righthander.

The Muskies' last two scheduled contests, at Dayton last Saturday afternoon and at Wright-Patterson Air Force Base Monday night, were rained out.

By winning the nightcap of a double bill at Hanover last Thursday 10-3, the Muskies finally snapped their losing streak. It had stretched to seven games when Hanover won the opener 4-3.

The first game saw the X-Men once again fail to get off to a good start. Wild pitches and fielding omissions gave Hanover a 2-0 first inning lead.

Bad bunts rather than bad breaks cost Xavier the win. With runners on second and third in the sixth, **Jim Klein's** squeeze bunt hit **Denny Poillon**, who was racing in from third.

In the last stanza, Tony DiNome led off with a single but was doubled off first when Don Ayersman popped his attempted bunt to the pitcher.

John Hunt was the starter and loser for Xavier, giving up four runs in five innings. Bill "Tex"



KELLY LUKOWITZ
... stars at Hanover

Dresmann worked the last two innings in scoreless fashion.

In the second game, Mike Kelly went all the way for the win after giving up three first-inning runs.

Hitting stars for X were Jerry Lukowitz, who walloped a bases-loaded triple; Emmett Chambers, who hit a bases-loaded double; and Kelly, who helped his own cause with two-for-three and three runs batted in.

Ayersman, who collected three hits in the doubleheader, will be the only newcomer to the starting lineup tomorrow. He'll play left field.

Other starters will be catcher Poillon, outfielders Lukowitz and Mike Gallagher, and Chambers, Terry Brannen, DiNome and Klein around the infield.

Games remaining for Xavier after tomorrow's contest are Dayton at Dayton Monday and Cincinnati twice, there Wednesday and here next Friday. A rained-out game with Villa Madonna also has to be fitted in.

was a Legion of Honor appointee here. He graduated in 1957.

While going through past issues of the NEWS and telling myself I wouldn't pick a "man of the year" because it was too hard, I came upon an article concerning athletes who made the Dean's List. Xavier has a man whose classroom average (4.00) is higher than his average on the football field (three yards per carry). Majoring in a tough course, Chemistry, he has combined the ultimate in scholastic achievement with consistently top-notch performances on the football field despite a burden of crippling injuries which would have sidelined less spirited and less courageous players. For that reason, sophomore fullback **Tommy Clark** is the Xavier NEWS' "man of the year" in athletics.



TOM CLARK

... "man of the year"

In winding up my first semester as sports editor, I'd like to leave you with two thoughts in mind: 1. The NEWS needs writers, especially competent sportswriters, next year; 2. I'd like to thank all the members of the coaching and athletic staffs for their cooperation during the past year. In addition to the coaches, who held still for interviews, special thanks are due to publicist **Jack Cherry**, secretaries **Mary Matthews** and **Norita Englert**, and maintenance chief **Harry Paul**.

Also many thanks to **Paul Lanter** and **Harry Mallott**, printers, who were so patient and understanding while setting late sports copy each issue. See you next year (contingent upon exams)...

Netters Lose To Louisville; Battle Bellarmine Here Today

Like the little girl in the nursery rhyme, when Xavier's tennis team is good, it's very, very good, and when it's bad, it's horrid.

The one-extreme-to-the-other Musketeer netmen played three matches in three days last week. They decimated Morehead handily 5-3, but were whitewashed 9-0 by both Cincinnati and Miami. All three matches were played on the Xavier courts.

Xavier now has a 4-5 record, and three of its defeats were shut-outs. Kentucky administered the other blanking in the season opener.

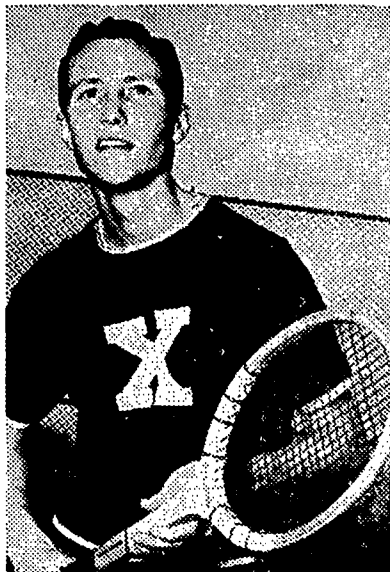
The Musketeers take on Bellarmine, which defeated them 6-1 at Louisville two weeks ago, in a 3:00 match today on the Xavier asphalt. Coach Bob Massman's netmen conclude their season with Earlham next Wednesday at Richmond, Indiana.

A match with Dayton here Tuesday was rained out, but was re-

scheduled for yesterday.

Louisville downed the netters 5-2 Wednesday at Louisville. Bob Petersen's singles win and Petersen-Dan O'Donnell's doubles win were Xavier's only scoring entries.

In the Morehead match last Thursday, Bob Petersen, Alan Dohan and Ken Albers scored singles win for Xavier. Petersen and Dohan and Albers and Danny O'Donnell also won in doubles play. One doubles match was called because of darkness.



BOB PETERSEN
... tennis captain

Golfers Face Cincinnati Today; Three Consecutive Wins Goal

Needing wins in its last three matches to reach a .500 record, Xavier's golf team will be primed for an upset when it takes on Cincinnati in a 1:30 match this afternoon on the Cloverbrook course.

The Musketeers, who stand 3-6-1, earned a 13½-13½ tie with the Bearcats three weeks ago, so they know a win is no impossibility.

Coach Ray Baldwin's charges have slumped, losing their last three matches. Baldwin hasn't been able to fill the gap created when Carl Schlottman, the team's second leading scorer, left the squad.

In their most recent match last Friday at Maketewah, the X-Men

were upended 16-10 by Dayton, a team they had beaten 15-12 two weeks previously at Dayton. However, leading scorer Mike Conliffe, Xavier's leading scorer and a 73-shooter in the first match, did not play last Friday.

Joe Ziegler carded a 74 to lead Xavier. Other XU scores were Ed Jacob's 76, Tom Moellering's 81, Dave Yeagers' 82, Terry O'Neill's 83 and Wally Stelzel's 85.

Baldwin was forced to withdraw his team from the Ohio Intercollegiate Monday at Columbus when Jacob pulled a muscle in his back and O'Neill couldn't continue because of a virus attack, leaving Xavier with only four men. Five is the minimum.

Tony Conlon finished with an 83, but Xavier's other three participants were in the 90's.

After today's match with Cincinnati, the linksmen will wind up their season on the road. They travel to Oxford Tuesday to play Miami, which defeated them 14-13 last week at Sharon Woods, and journey to Lexington, Ky., Friday to tangle with Kentucky, which topped them 11½-6½ April 26.

Conliffe remains leading scorer with a 76.2 average, followed by Ziegler with a 78.8 mean.

Intramural Activity Ends With Dayhop-Dorm Track Meet, Softball Loop Elims

Intramural activity at Xavier officially winds up today with the open-entry track and field meet between dayhops and dorm students this afternoon at 3:30.

Existing intramural track records are 10.4 in the 100, 24.5 in the 220, 56.7 in the 440, 50.2 in the 440 relay, 37' in the shot put, 20'8" in the broad jump and 5'8½" in the high jump.

Rain has prevented completing the softball league schedules, which were slated to wind up Tuesday night. The N.F.G.'s have clinched the Brockman championship with a 4-0 record, but the O.C. Club and Altkephops are tied for leadership of the Elet league with 3-1 records.

When the championship is settled, the winner will meet the coaching staff.

Players on teams in the softball league should consult either Don Ruberg or Bob Petersen in the Fieldhouse to see about rescheduling rained-out games.

STANDINGS

BROCKMAN LEAGUE

N.F.G.'s	4	0
Bowery Boys	2	2
Barracks Bombers	2	2
Wolfpack	2	2
Zimmie's Clubbers	2	2
Chinese Bandits	0	4

ELET LEAGUE

O.C. Club	3	1
Altkephops	3	1
Sodality Untouchables	2	2
Toledo Mudhens	2	2
Elet 2nd	2	2
George	0	4

BULLETIN

Those who have baskets in the intramural cage please secure equipment in your baskets before the cage closes on Friday, May 20. The cage is not responsible for items left after this date.

For Meals at Home...

For Lunches at Work or School...

French-Bauer

HOMOGENIZED MILK
(with Vitamin D)

QUALITY ✓ CHECK
ICE CREAM

They can't be beat as Healthful Food and Refreshing Dessert! At your Favorite Food Store! For Home Delivery call Cherry 1-8880, or ask your French-Bauer driver!

French-Bauer

BETTER DAIRY PRODUCTS SINCE 1942
"It creates no more to use the best!"

DIG THIS CRAZY DOODLING?



Sometimes — and the trouble is you can't be sure when — college gals and guys do get sick enough to be hospitalized.

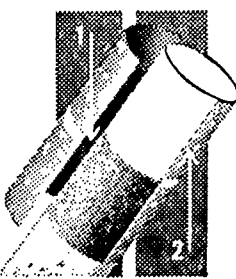
Let's hope it never happens, but just to be sure that your parents won't use up their savings to pay the hospital bill, send Dad and Mom a copy of this ad.

Tell them you need your own Blue Cross-Blue Shield contract after age 19, or after you get married.

A simple telephone call from Dad to Blue Cross is all it takes!

Answer 10X2IN 1Y3E *

Filters
for flavor
as no single
filter can



HERE'S HOW THE DUAL FILTER DOES IT:

1. It combines a unique inner filter of ACTIVATED CHARCOAL... definitely proved to make the smoke of a cigarette mild and smooth...
2. with a pure white outer filter. Together they select and balance the flavor elements in the smoke. Tareyton's flavor-balance gives you the best taste of the best tobaccos.

NEW DUAL FILTER *Tareyton*
Product of The American Tobacco Company "Tobacco is our middle name" © A. T. Co.

NEWS Bares Results Of Survey

Jobs Tend To Drop Grades

by Wally Buchmann

Several weeks ago the *News* circulated a questionnaire in South Hall and other pertinent places on campus to find out what effect part-time jobs and other diversions had on the grades of the typical Xavier student. The returned sheets were compiled and evaluated, and the result of the evaluation is below.

The freshmen who did not work part-time averaged five more study hours a week than those who did work; sophomore non-workers averaged six more hours; and senior non-workers ten more hours. Only in the junior class were those who worked part-time more studious than those who did not. In spite of the fact that working juniors put in seven more hours than their counterparts who did not, in the entire school it was found that those who worked spent two and a half hours a week less on school work than those who were unemployed.

As one might expect, the grades correspond to the amount of time spent on study. In the freshman, sophomore, and senior classes where those who did not have jobs spent more time studying, their grades were significantly higher. The part-time workers in the class of '61 had a higher average than those who did not work. In the overall analysis, however, it was found that working during the school year corresponded with lower grades.

More than half of those who worked spent more than twenty hours a week on the job. On the average this group put in four and a half hours a week less than the non-worker. The grades of this group are significantly lower than the rest of the school.

This correlation does not carry over to the number of activities or time spent on them by the student. On the contrary many poorer students participate in no activities at Xavier, while men who are devoting more time to their university often merit very good marks.

Many other facets of the typical Xavier men were brought out in this survey. When asked how often they attended X.U. athletic contests, 64% of the out of town men replied "all," and 36% said almost all the time. Of the day-hops 18% replied "all," while 46% said almost all the time. The seniors led both groups.

Almost 56% of the men stated that they were going on to post-graduate work. Of those who knew where they intended to pursue this degree, 41% chose Xavier. Other schools mentioned were: University of Cincinnati,

DePaul University, Loyola University, University of Chicago, University of Illinois, Georgetown University, John Carroll University, St. Louis University, University of Detroit, University of Virginia, Columbia University, and Harvard University.

More than 98% of those who replied work in the summer. The average freshman pays for 33% of his education. The average sophomore 41%, the average junior 52%, and the average senior 56%. Day-hops pay their own way to a much greater degree than dorm or off-campus students. For example, in the senior class off-campus men worked 6 hours a week and averaged 40% of their tuition, board, etc. Cincinnati residents worked 14 hours a week during the school year and paid 60% of their tuition. It must be remembered, however, that there is greater expense for the out of town student, so the amount contributed may not differ greatly at all.

Less than 2% stated that they were married, and 3% that they

were engaged. Of the rest, 46% of the sophomores, 31% of the juniors, and 40% of the seniors are going steady. Those who are married or engaged get marks which fall into the B-C bracket. Quite a few of those who go steady spend little time studying, but there are also a good number with fine grades, so it appears to be an individual choice. Everyone who had more than two dates a week, regardless of whether going steady or not, spent a very stingy amount of time on the books. The same held true for those who frequented outside entertainment more than twice a week.

It would seem from this survey that although summer employment is almost taken for granted, it is not wise to work during the school year unless absolutely necessary. Nothing else, activity interest, attendance at sports events, nor going steady effected grades as drastically as part-time work while attending college. It is interesting to note that less than 40% of those who

worked during the school year does not purport to be infallible, it ought to serve as a good indication of the practices and attitudes of the student body.




Awaiting Your Arrival

Clean, comfortable and reasonable accommodations for male students, clubs, teams, administrators and groups in the heart of midtown New York, close to all transportation and nearby Empire State Building. All conveniences, cafeteria, coffee shop, tailor, laundry, barber shop, TV room, tours, etc. Booklet C.

Rates: Single Rooms \$2.40-\$2.60; Double Rooms \$3.40-\$3.80

WILLIAM SLOANE HOUSE Y.M.C.A.
356 West 34th St., New York, N. Y. OXford 5-5133 (nr. Penn Sta.)



On Campus with Max Shulman

(Author of "I Was a Teen-age Dwarf", "The Many Loves of Dobie Gillis", etc.)

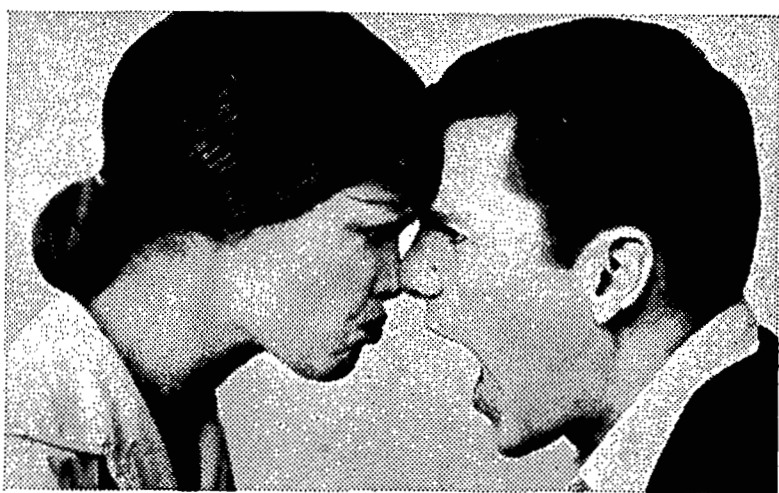
TILL WE MEET AGAIN

Today I conclude my sixth year of writing columns for the makers of Marlboro and Philip Morris cigarettes. It has been my custom during these six years to make no attempt to be funny in this final column. (I have achieved this objective many times during the year also, but never on purpose.) The reasons for the lack of levity in this final column are two: first, you are preparing for final exams and, short of holding you down and tickling you, there is no way in the world to make you laugh at this time; and, second, for many of us this is a leave-taking, and leave-takings, I think, ought not be flippant.

If I have brought you a moment or two of cheer during the past year, I am rewarded. If I have persuaded you to try Marlboro or Philip Morris cigarettes, you are rewarded.

Let me pause here to express my heartfelt gratitude to the makers of Marlboro and Philip Morris. They have given me complete freedom in the writing of these columns. There has not been the slightest hint of censorship. They have never changed so much as one comma in my copy. I wish to take this occasion to state publicly that I am forever grateful to these enlightened tobaccoists and I hereby serve notice that if they find it in their corporate heart to engage me for another year of columning, I shall require a substantial increase in salary.

The money is not what matters—not as money, that is, but only as a token. I want to be assured that they love me as much as I love Marlboro and Philip Morris. And what, indeed, is not to love? Marlboro is a cigarette which proves beyond cavil that flavor did not go out when filters came in. Philip Morris is a cigarette that is pure mildness from lip-end to tip-end. Both of these estimable smokes come in soft-pack or flip-top box. Neither is ever sold in bulk.



Take my shirt, my lit. notes and my cuff links...but get your own



YOU TELL HER, MAN. The Court King is your shoe...professional traction-tread soles, flexible instep, full cushioning. A pro on the tennis court, but just as right with slacks.



A GIRL HAS RIGHTS. Like having a Champion Oxford made just for women. Comes with fashionable new taper toe—or round toe, if preferred. Light in weight, cool and colorful.

Get U.S. KEDS—male or female—at any good shoe or department store.



*Both U.S. Keds and the blue label are registered trademarks of

United States Rubber

Rockefeller Center, New York 20, New York

NOTHING HOLDS LIKE SPERRY TOP-SIDERS

For your personal safety afloat and ashore



9.95
Juniors 8.95

- for non-slip safety
- highest flexibility
- greatest comfort

White or Navy
Men's & Women's
Juniors' 1 1/2-4 1/2

ON ANY DECK OR COURT

At Shoe, Sports, Marine Dept. Stores, Write for dealer name, style folder



Box 3387
Naugatuck, Conn.



The summer lies ahead. For underclassmen summer will be a hiatus, a breather in which to restore yourselves for next year's resumption of busy college life. For seniors there will be no more college. You must not, however, despair and abandon yourself to idleness. There are other things to do in the world besides going to school—basket weaving, for example, or building boats in bottles, or picking up tinfoil, or reading "War and Peace." Many graduates fall into the erroneous belief that their lives are over when they leave college. This is not so. It is possible to make some sort of life for yourself with a bit of ingenuity... or, if that fails, dye your hair, change your name, and enroll at some other college.

Whatever the future holds for you, be assured that the makers of Marlboro and Philip Morris join me in wishing you the best of everything. We have taken great pleasure—the makers and I—in bringing you this column each week throughout the school year. We hope a little pleasure has accrued to you too.

May good fortune attend your ventures. Stay happy. Stay healthy. Stay loose.

© 1960 Max Shulman

We, the makers of Marlboro and Philip Morris, can only echo kindly old Max's parting words. Stay happy. Stay healthy. Stay loose.

Mabley and Carew

MEN'S STORE

Carew Tower
Western Hills Plaza

MABLEY'S SUMMER SHOP IS OPEN. . .

Here you'll find Mabley's Exclusive Labels
in Your Favorite Summer-Cool Suits.

Here Are Just 2 of Many Palm Beach* Suits.



*Palm Beach**
wash'n wear



2 will get you 4

When you buy 2 *Palm Beach coordinated suits you
have 2 extra wash 'n wear summer outfits!**

Men! Here's a way of having a complete lightweight summer wardrobe with just two suits. Simply by matching or mixing the coats and trousers of 2 color-coordinated Palm Beach* suits (or wearing trousers alone with sport shirts) you get two handsome suits. . .

**two casual outfits
two sport slacks**

And these suits are tops in appearance, performance and convenience. The new and exclusive Palm Beach* weave fabrics are a handsome blend of science fibers . . . crisp,

MABLEY'S MEN'S SUITS • SECOND FLOOR

cool, wonderfully wrinkle-resistant . . . and completely wash 'n wear. Now while one suit or outfit is being worn, the other can be refreshing itself to a clean, just-pressed look. No cleaning delays or upkeep costs. A natural for the summer vacationer who has to live out of a suitcase. Choose your two Palm Beach* suits from a wide selection of new fashion-right colors at Mabley's.

A clothing investment no man should pass up. **39.95** each.
Luxury lined Palm Beach* suits **45.00** each.

ALSO AT WESTERN HILLS PLAZA

*Reg. T.M. Goodall Sanford Incorporated 57% Dacron[†] Polyester/33% Rayon and other fibers. [†]Du Pont Reg. T.M. for Polyester Fiber

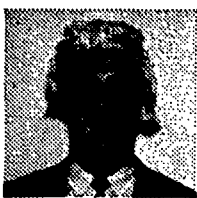
STORE HOURS

Carew Tower . . . Mondays and Thursdays 9:30 a.m. to 8:30 p.m. Rest of week . . . 9:30 a.m. to 5:30 p.m.

Western Hills Plaza . . . Mondays, Thursdays, Fridays 10:00 a.m. to 9:00 p.m. Rest of week . . . 10:00 a.m. to 5:30 p.m.

!SICK!

by R. DeVereaux Vanek



It's rather hard for me to write this, my last article. I really don't know where to start and probably won't know when to stop. I guess I could thank all the people who made these four years enjoyable, but the maintenance men and the girls at the cafeteria never read the paper.

I think one of the spices that really gave flavor to these four years were the "characters" with whom I tilted my beer stein. I may forget what they said, but I'll never forget what they did. (Four score and seven . . . wasn't

the only thing Lincoln said.)

I can't help feeling a little compassion for my friends because most of them will have to get a job. This is a fate worse than death. I can see it now. Captain Tony Schmidt looking like a Young Lion as he leads an attack against the Chinese. Tom Powell can pick his patient's pockets as he pulls their teeth. Ed Edelmann will eventually replace Jack Kerouac. Bob Simpson will either lead a revolution in South America or join Bob Theis in decorating South Hall. Jerry Simon replacing Marlon

Brando. Tom Malone will make them forget about Ray Anthony, but not Mamie Van Doren.

Joe Petrocelli will probably teach one of Vince Martin's eleven children. Tom Frank may end up teaching Ethics, but he'll probably end up in local politics. Bob Mallardi should go into the movies and he'll have an option on barbers between Bob Dehan and Ed Schroeder. Dale Berning will sell tires to Al Welch if he ever gets his car fixed.

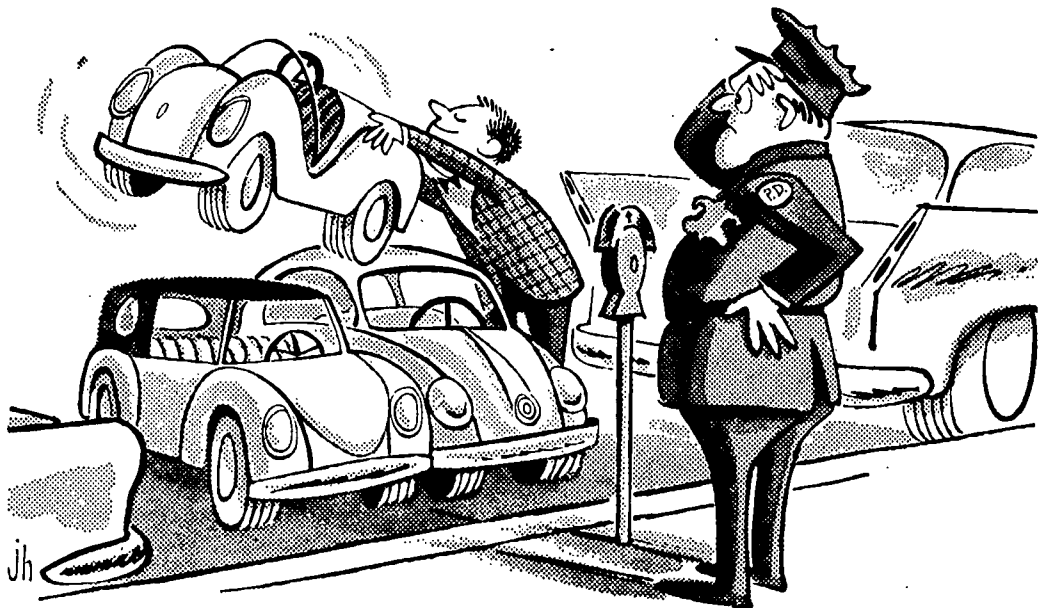
There are many people who I have neglected to mention because of the space I'm allotted and they requested I never use their names in connection with this article.

Lincoln expressed my sentiments and Stevenson echoed them in 1956. As I leave, "I'm too old to cry, but it hurts too much to laugh." In other words, I feel SICK.

CHICO'S
ITALIAN AND AMERICAN
FOOD
3632 MONTGOMERY RD.
2 Minutes From Xavier
(One Block South of Dana)
JEfferson 1-9366

Do You Think for Yourself?

(PUT THIS QUIZ IN YOUR THINK-TANK AND SEE WHAT DEVELOPS*)



IF YOU HAD to write the advertising for a small car, would you say, (A) "Hard to get into? Man, you don't get into it at all—you put it on!" Or, (B) "You can park it on a dime—in fact, with most meters you can park two on a dime." Or, (C) "Gives you more miles to the gallon because the gauge is set for Imperial gallons."

A ☐ B ☐ C ☐



FOR A NEW frying pan, would your advertising say, (A) "Cooks pancakes in no time flat!" Or, (B) "Made of a new metal that distributes the heat evenly all over." Or, (C) "Folks, it's made by us folks who love t' make folksy fryin' pans fer good ol' folksy fried mush."

A ☐ B ☐ C ☐



TO ADVERTISE a filter cigarette, would you tell customers, (A) "Pay no attention to the filter, it's the strong taste that counts—and it sure is strong!" Or, (B) "Make up your own mind about what you want in a filter cigarette—then choose the brand that gives it to you." Or, (C) "That weak, thin taste you get tells you our cigarette has a tight, wadded-up filter."

A ☐ B ☐ C ☐



YOU'RE SELLING a trip around the world. Would you say in your ads, (A) "Get into orbit, man!" Or, (B) "See people who look as crazy to you as you do to them." Or, (C) "Go now—Pop will pay later."

A ☐ B ☐ C ☐

Thinking men and women know Viceroy does the job of smoothing the smoke without killing the taste—gives you a scientific filter design for the smooth taste a smoking man wants. Yes, Viceroy is the thinking man's choice. Viceroy Filters . . . has a smoking man's taste. Find it out for yourself. Try Viceroy!

*If you have picked (B) in these questions—you think for yourself!

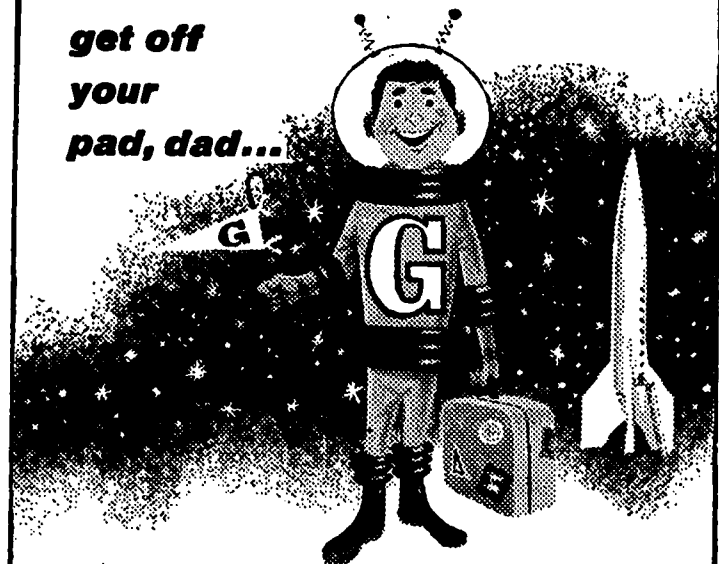


Familiar pack or crush-proof box.

THE MAN WHO THINKS FOR HIMSELF USUALLY CHOOSES VICEROY
A Thinking Man's Choice—Viceroy Filters
... HAS A SMOKING MAN'S TASTE!

© 1960, Brown & Williamson Tobacco Corp.

get off
your
pad, dad...



GO GREYHOUND

(for out-of-this-world savings!)

No, there's no Greyhound Scenicruiser® Service to outer space—yet. But if you're rocketing home for the holidays, there's no better way to go! It costs less than driving your own jalopy, too. With this exclusive Greyhound Service, you get more—pay less. Get in orbit...go Greyhound.



COMPARE THESE LOW, LOW FARES:

Chicago	\$8.35
Indianapolis	\$3.45
Cleveland	\$6.95
Lexington	\$2.20
Louisville	\$3.40
Dayton	\$1.90 *plus tax

BAGGAGE PROBLEMS? You can take more with you on a Greyhound. Or, send your belongings by Greyhound Package Express. They arrive in hours and cost you less!

It's such a comfort to take the bus . . . and leave the driving to us!

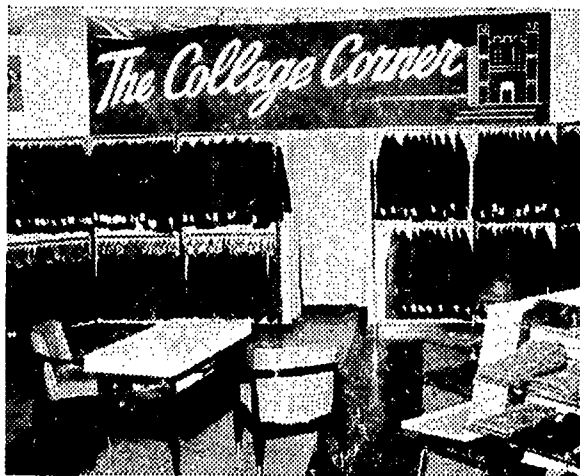
THERE'S A
GREYHOUND AGENT
NEAR YOU

GREYHOUND

GREYHOUND AGENT -- 5th & Sycamore -- PA 1-6000

Squires Lawton

Swifton Center

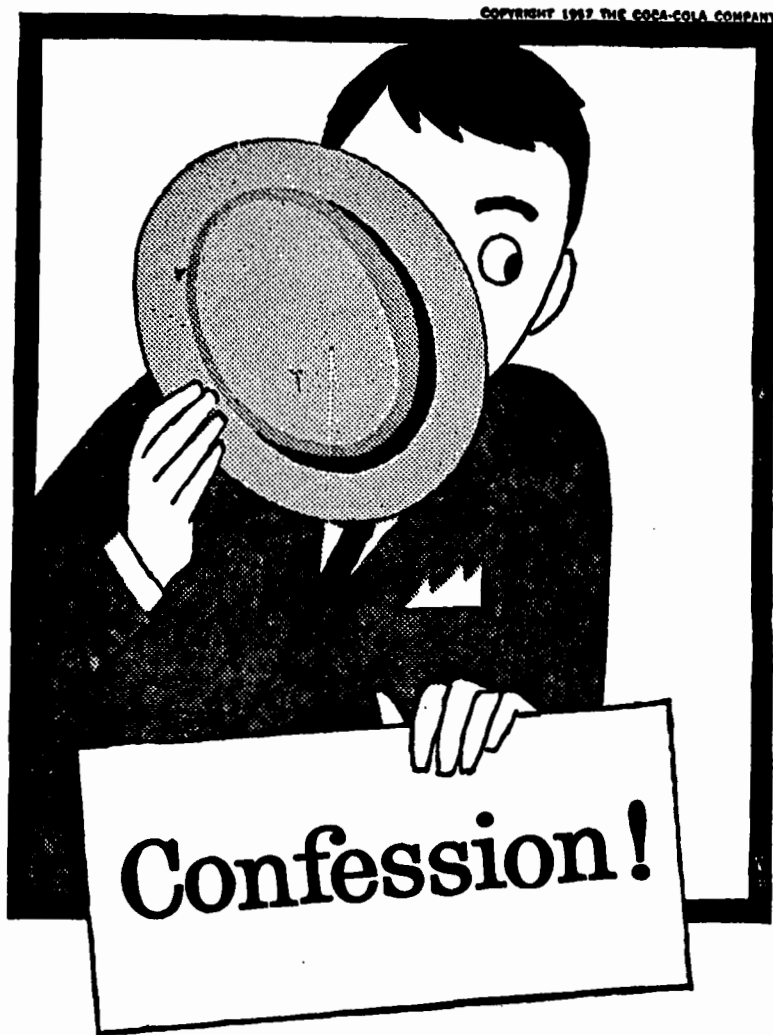


Authentic
India Madras Sport Coat
\$29.95

This Week's 'Saluted Squire' is

Ron Costello
Football Team

If your name appears above you will receive a sport shirt when you present this ad and identification.



We'd like to admit right here and now that the main reason we run advertisements like this is to get you, dear reader, to drink Coca-Cola to the virtual exclusion of all other beverages. The sooner you start going along with us, the sooner we'll both begin to get more out of life.



BE REALLY REFRESHED

Bottled under authority of The Coca-Cola Company by
THE COCA-COLA BOTTLING WORKS COMPANY

HAIR AND SHAKESPEARE 331 Essentials of Good Grooming Prof. Tonsorial

Introspective reading of the Bard's works to prove that grooming was a motivating factor. Close observation indicating that Shakespeare's heroines were disillusioned by *bad* grooming: Lady Macbeth by Macbeth's hair that went *witchever* way (alcohol tonics, obviously). Ophelia by Hamlet's "melancholy mane" (hair creams, no doubt). Classroom lecture on how to present the perfect image by grooming with 'Vaseline' Hair Tonic. Proof beyond an ibid of a doubt that you can use all the water you want with 'Vaseline' Hair Tonic. 'Vaseline' Hair Tonic *replaces* oil that water removes. Keeps hair neater longer and *attracts* the op. cit. sex as Romeo did Juliet.

Materials: one 4 oz. bottle of 'Vaseline' Hair Tonic

Vaseline HAIR TONIC

In the bottle and on your hair
the difference is clearly there!



'VASELINE' IS A REGISTERED TRADEMARK OF CHESEBROUGH-POND'S INC.

New cigarette paper "air-softens" every puff!

Now even the paper adds to Salem's springtime freshness!



Salem's amazing new
HIGH POROSITY paper
"air-softens" every puff.



An important break-through in Salem's
research laboratories brings you this
special new **HIGH POROSITY** paper which
breathes new freshness into the flavor.

Each puff on a Salem draws just enough

fresh air in through the paper to make the
smoke taste even softer, fresher, more
flavorful. If you've enjoyed Salem's spring-
time freshness before, you'll be even more
pleased now. Smoke refreshed, smoke Salem!

• menthol fresh • rich tobacco taste • modern filter, too

NOW MORE THAN EVER

Salem refreshes your taste

NEWS Sports Editor Heads WCXU

(Continued from Page 1)

The hard-working Schmidt handled the bulk of WCXU's organizational and administrative duties, and played a big part in putting the station into operation.

With the completion of the new classroom building, WCXU is scheduled to move into new studios in the basement of the building while maintaining its present studio in Albers Hall. And the new station manager is already planning for next year.

"The station is playing the kind of music the students want to hear, but yet it doesn't attract much of the student listening audience," says O'Daniel. "In order to increase student interest, we'll have to improve the quality of the announcing, present a larger selection of music, and have more campus news and sports. In short, we're going to have to operate like a full-time, professional station instead of a sometime thing."

"The quality of the announcing will improve with work and practice. And with the better facilities, we can tape more shows at the announcer's convenience, so we can get the good announcers on the air without interfering with their study

time."

"I'd like to request that all students who are interested in announcing and who would like to be on the staff next year do some thinking about it this summer," O'Daniel added. "If at all possible, take some sort of announcing or speech course, or practice on your own, so you'll be ready next year."

"We have a long way to go," concluded O'Daniel, "but we're very fortunate in that an excel-

lent foundation has been laid for us by men like Ed Schmidt, Bob Mallardi and Tom Frank. I'm confident that WCXU can become a vital part of student life here next year."

Apologies Extended

Oops, we goofed! Our apologies to GARY (not Gene) Tyler for our misprint in last week's NEWS. Congratulations to him and the other newly-elected members of Student Council.

VACATION JOBS FOR STUDENTS

If you desire summer employment our Cincinnati office has opportunities available which will enable you to earn in excess of \$100.00 per week.

YOU MUST BE ABLE TO MEET THESE REQUIREMENTS—

18 to 28 years of age

At least 6 months of college

Available for employment by June 15th

Can work until September 1st

For Interview Call GARfield 1-0526

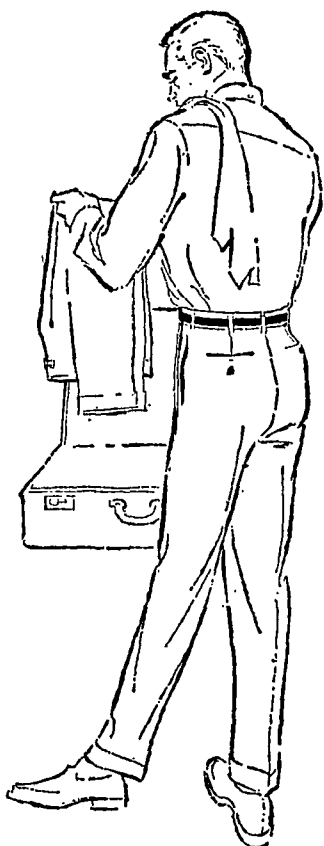
Monday thru Friday from 10 until 1:00

\$90.00 per week salary for a minimum of 11 weeks after a three day training period.

Baumring's Pharmacy

The Drug Store Closest To
Xavier University
MElrose 1-3708
3618 Montgomery Road

Fashion flair
and savoir-faire
from H-I-S

Post-Grad
Slacks

Here is the classic style in men's slacks. The lines are long and lean and the legs taper down to neat cuffs. The front pockets are unadorned and the back pockets boast the inspired touch of metal blazer buttons. \$4.95 to \$8.95, in a wide variety of washable fabrics. At stores that cater to college men.



available at the

Gentry Shop

SWIFTON CENTER — EL 1-3220

FREE PARKING

JUST HOW FAR OUT ARE YOU?

TEST YOURSELF!



Take a look at this ink blot. Dehibit yourself. What do you see? If you see your last blind date in it, we sympathize. Because it looks like a lobster to us.

Of course we're crazy about lobsters, but we don't like to take them out. What we do like to take out are L&M filter cigarettes. They're the ones with flavor. Fact is, L&M has found the secret that unlocks flavor in a filter cigarette. So fine tobaccos can be blended not to suit a filter but to suit your taste. We just mention this. If we didn't, who would?



Reach for
flavor...
Reach for
L&M

© 1960 Liggett & Myers Tobacco Co.